

Theme - Chennai



Movie Making - **MY DAY AT SCHOOL**

Industrial Design - **SMART WATER BOTTLE**

(Research date shows that most of people doesn't intake efficient water you need to. Many of them know that they need to drink upper of water 2 litres a day. But It is not easy to supply efficient water to your body consciously. Because of the daily distrtractionmillions of us don't take care of ourselves the way we should. We simply forget.

How might we make a water bottl that improve water intake?)

Graphic Design - **MAKE IN INDIA**

Game Design - **BOTS | FAIRYTALES**

SUBMISSION DEADLINE - 12th AUGUST 2017

***Not applicable for Game Design**

SUBMISSION SUMMARY

- The entry submitted a aer deadline will not be accepted
- All Teams are required to carry their own laptop / No team will be provided any hardware or soft are at the venue
- Name Your Folder as per mentionedormat – CompeeetitiCategory_City Name_Team Name (for Eg. Movie Making from Bangalore will be renamed as Movie Making_BLR_Team Name)
- The entry submitted must be an original idea designed for Design Championship 2017, Kindly provide references to prove the same
- Although it is not mandatory, but it is advisable to carry a video of your Design making process on the day of the event (kind of behind the Scenes. Video should be less than 90 sec duration)
- If any copyright content is used, specifying credits is compulsory
- Your entry should not violate any terms and conditionsof opyright issues

PROJECT GUIDELINES

- Jury will shortlist the best entries from each category
- The shortlisted participa ts /team will be informed via email
- Shortlisted participa ts /team need to carry the selectio email printout on the day of the event
- In the Final round, participa ts may be asked to give a presentaatioof their poject /game to the jury - Best 2 would be announced as winner and runner up from each category on the day of the event
- Participa ts need to prove their design originality through any medium they wish to - In case of any disclaimer, decision of the jury will be final